



PHI UPSILON OMICRON®

NATIONAL HONOR SOCIETY IN FAMILY AND CONSUMER SCIENCES

2022 Conclave MARKETING APPLICATION AND CONTRACT

Friday, October 7, 2022, 3:30–4:45 PM
Marriott Columbus University Area
3100 Olentangy River Rd, Columbus, OH 43202

University/Organization/Business (as you wish it to appear on the conference program if applicable):

Contact person in charge of all relevant marketing materials to be exhibited or distributed during Conclave:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone Number: _____

Email: _____

Website: _____

Information of Official Conference Representative

(as you wish it to appear on the name badge if applicable):

Name: _____

Title: _____

I understand, and agree to abide by, the official regulations attached to this contract.

Signature of Representative

Date

Choose Your Marketing Option(s):

___ Exhibit Table (\$150 for universities with a Phi U Chapter or \$250 if no Phi U Chapter)

___ Packet Inserts (\$100: Send insert materials for 125 registrant packets by September 1, 2022)

___ Sponsorship (\$500)

All fees are due no later than September 1, 2022

Please submit a 50-word Description of University Program, Business, Organization, or Service/Product

Exhibit Date and Time:

- The Phi U Expo will be open from 3:30-5:30 PM on Friday, October 7, 2022, with designated attendance until 4:45 PM.
- Set-up will begin at 2:00 PM on October 7, 2022. Early setup is available on October 6th from 4:30-6:00 PM.
- Each exhibit space is a standard 6' table-top size and includes two chairs.
- An exhibitor activity for awarding door prizes is planned to increase traffic to the exhibits. You are invited to bring items for door prizes to be awarded during the exhibits.
- Phi U is not responsible for materials left at tables on-site.

TOTAL PAYMENT: \$ _____

Send Payment and completed form to:

Melissa K. Martin, Executive Director
Phi Upsilon Omicron, Inc.
PO Box 50970
Bowling Green, KY 42102
national@phiu.org
270-904-1340

Check Number: _____

Checks payable to: **Phi Upsilon Omicron**

- No refunds after September 1, 2022
- Include attendee name(s) on memo line

Please email **national@phiu.org** with any questions.

Phi Upsilon Omicron Policies

Liability Insurance:

Phi Upsilon Omicron and Marriott International, Inc will not be responsible for the safety of Exhibitor's property. Exhibitor is advised to consult its insurance broker for proper coverage. Exhibitor should not leave valuable items unattended in the exhibit area.

Hold Harmless Clause:

Exhibitor assumes the entire responsibility and hereby agrees to protect, indemnify, defend, and hold Phi Upsilon Omicron, Marriott Columbus University Area, and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the Marriott International, Inc, its employees and agents. In addition, Exhibitor acknowledges that Phi Upsilon Omicron, Inc. does not maintain insurance covering Exhibitor's property and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor.

Exhibits Cancellation Policy:

Cancellations received by August 31, 2022 qualify for a 50% refund of applicable fee paid. No refunds after September 1, 2022. All cancelled space reverts to Phi Upsilon Omicron for use at its sole discretion.

Covid:

Phi Upsilon Omicron is committed to providing a safe and healthy conference atmosphere for our in-person attendees in partnership with the hotel. The latest safety guidelines and protocols will be followed on property.

Hold Harmless Participation:

By registering for this event, you are acknowledging that an inherent risk of exposure to COVID-19 exists in any public space where people are present, even with health and safety measures in place. By attending the event, you voluntarily assume all risks related to your attendance and participation in the event, including exposure to COVID-19, and agree to release and hold harmless Phi Upsilon Omicron and its members, conference attendees, staff, and vendors from any and all claims, demands, and causes of action arising out of or relating to your attendance or participation in the event, including but not limited to release from any liability related to any illness, injury, or death resulting from your attendance at the event. You further agree that, by registering, if the event is canceled or postponed, Phi Upsilon Omicron is not liable for any hotel and/or travel expenses that you may have incurred in connection with the event.

For More Information Contact:

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